



PRESS KIT

AUTHOR, BUSINESS LEADER, EXECUTIVE COACH
AND INSPIRATIONAL SPEAKER
LOUISIANA ENTREPRENEUR OF THE YEAR

MARK S. LEWIS

MARK S. LEWIS | MARKLEWISLLC.COM | (504) 905-4646



MARK S. LEWIS

THE MISSION: TO TRANSFORM COMPANY CULTURE INTO COMPANY SUCCESS

Co-founded the first locally-owned Internet services company in New Orleans and built revenue from \$0 to just short of \$4.0 million in less than three years.

Successfully helped negotiate the sale of his Internet Company to a Fortune 1000 Company.

Has implemented and moderated **over 25 CEO Roundtables** since 2014.

Implemented a **successful turnaround strategy** to save a nonprofit organization from bankruptcy.

Selected as **Technology Leader of the Year** in Louisiana by the Governor's Office.

Selected as the **Marshall Klein Entrepreneur of the Year** by the Entrepreneurial Organization of Louisiana.

Selected the **Rising Tide Small Business of the Year in Technology** by the New Orleans Chamber of Commerce.

Co-founder of **Evolve Media AI Corporation**.

Recognized nationally as a **Leadership Coach** by the Coach Foundation in 2023.

CONTACT ME

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Baton Rouge, Louisiana
Sharpsburg, Georgia

EXPERIENCE

35+ Years of Business Experience

25+ Years as a Technology and Business Leader

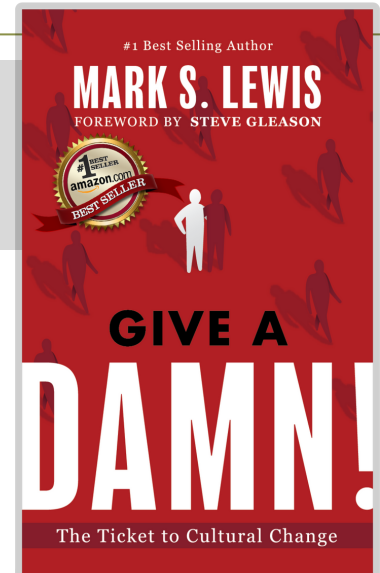
13+ Years of Experience Coaching Business Executives



BOOKS

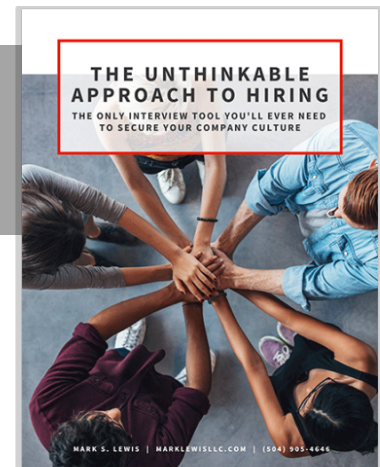
GIVE A DAMN! THE TICKET TO CULTURAL CHANGE

Mark's Amazon best-seller book, with a foreword by former NFL Saints player, Steve Gleason, helps people develop a greater awareness of the thoughts and actions that can lead them to engage in selfish behaviors or make irresponsible choices. Throughout his book, Mark guides people towards a better mindset, shows them how to do what is right, and to think about how their actions can have a negative effect on society. His goal is to start a global movement and it starts with signing the Global Citizen Accountability Pledge.



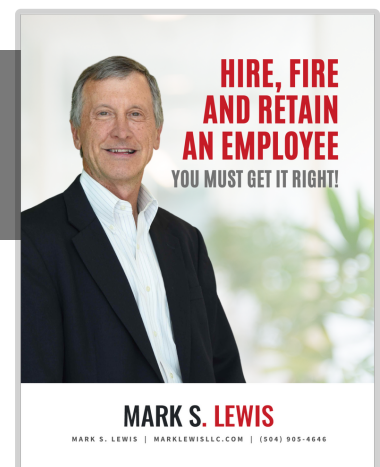
THE UNTHINKABLE APPROACH TO HIRING

Based on Mark's mantra, "Hire for Culture, Train for Skill!", this hiring guide is a cost-effective and interview tool to help companies hire to fit their company culture. In using the 1 – 2+ word prompts (there are 90+ of them in the guide), you will get a sense of how each job candidate thinks, solves problems, manages stress, and/or initiates new ideas.



HIRE, FIRE, & RETAIN AN EMPLOYEE

Although hiring, firing, and retaining employees are all critical aspects of managing a successful and productive workforce, hiring is the most critical. Each process requires careful consideration and attention to detail to ensure that the employer/employee relationship remains mutually beneficial. This e-book contains some suggestions and steps to effectively hire an employee, from identifying your staffing needs to conducting interviews and making a job offer.



COURSE

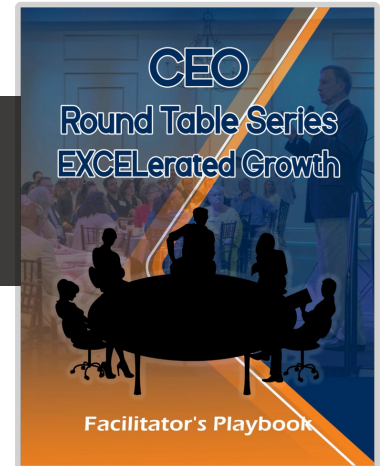
CEO ROUND TABLE EXCElERated Growth

The Virtual CEO Round Table Playbook is a program of peer-to-peer learning and collective knowledge where CEOs, business owners, and key decision-makers come together to share their experiences and insights. Whether you're looking to refine your processes, receive opinions on crucial decisions, or want to benefit from the wisdom of other leaders who have faced similar challenges, a Virtual CEO Roundtable is the ultimate forum for growth and success.



FACILITATOR'S PLAYBOOK FOR BUSINESS LEADERS AND EXECUTIVE COACHES

To be a great executive business coach and leader, it's imperative to have the right experience, tools, resources and program that can help CEOs and other business executives achieve success. The CEO Round Table Facilitator Playbook is a program that does just that. It is designed specifically for executive coaches to inspire and transform leaders by teaching them indispensable skills for accelerated growth and success.



Mark believes making responsibility, accountability, and doing the right thing is the rule, not the exception. He has a proven track record in building, leading, and guiding successful teams and executives for growth, profit, community, acquisition, and turnaround strategies. As an energetic, thoughtful, and engaging speaker whose presentations provide valuable business and personal stories that inspire motivation and insight, he helps businesses and individuals succeed at all levels. If you are seeking an inspirational speaker, business advice, leadership coaching or just want to discuss your latest idea to change the world, contact Mark today!

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