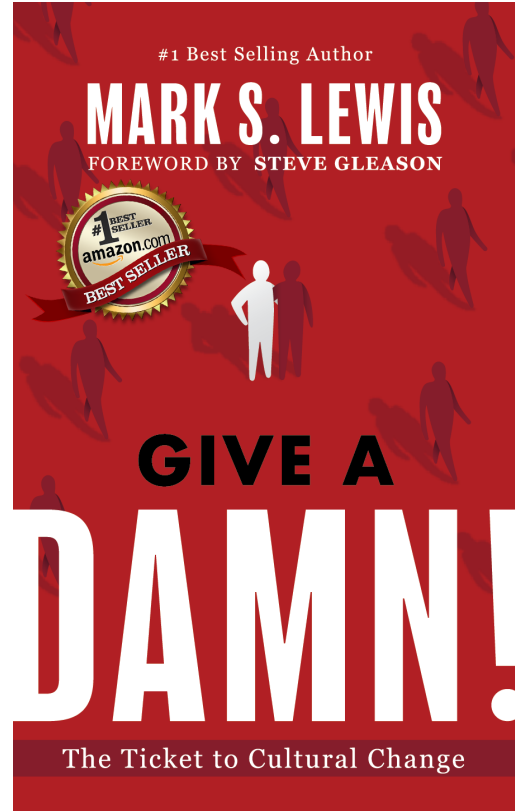


# MARK S. LEWIS

## PRESS KIT



### THE MISSION

Our own actions, individually and collectively, determine the world in which we live. The mindset of today's society has deteriorated because we just don't GIVE A DAMN, especially Congress. They are more concerned about what they can get out of situation versus what they can put into it. Everything seems to be internally and ego driven. Responsibility, accountability and doing the right thing are more the exception than the rule. The solution? GIVING A DAMN (caring for each other's success)... every second, minute, hour and day. GIVE A DAMN – The Ticket to Cultural Change identifies the nine problem areas with today's society, and how a GIVE A DAMN! Movement will fix it, including Congress!

### ABOUT MARK

Mark has a diverse background. After earning his BS degree in Finance from Boston College and an MBA in Marketing from Tulane University, he worked for IBM for 13 years before forming a New Orleans based Internet Service Provider (ISP). A true entrepreneur, he has started, supported and sold many successful business ventures and is the current owner of Communiqué LLC, a business coaching and consulting firm based in New Orleans.

## ABOUT MARK - CONTINUED

During his ten year tenure as President of the Louisiana Technology Council (LTC), Mark assisted with the technology development of Louisiana. In November, 2005, he was selected by the Governor's office as Technology Leader of the Year for the State of Louisiana. Through his leadership, Louisiana became one of the top three states in the country in technology job and wage growth. In July, 2019, EO of Louisiana presented Mark with its Marshall Klein Entrepreneur of the Year Award for his work in helping EO of Louisiana become the fastest growing entrepreneurial chapter in the world! As an inspiring business coach and consultant, Mark facilitates CEO Round tables across Louisiana, helping hundreds of CEOs and individuals with their growth, both personally and professionally; developing business and human strategies for growth and prosperity. His winning philosophy is based on creating a positive cultural environment across all functional operations so that everyone will want to join in. It all begins with a give a damn attitude. Mark's presentations provide powerful motivation for a mindset change that leads to success and purpose in life; in other words, a cultural environment that improves the productivity of employees and leads to remarkable success and happiness. Mark bases his principles on how to GIVE A DAMN! and why it's SO important for business and society.

## SHOW/STORY IDEAS

### **Congress – What's the real reason politicians make decisions?**

Future Votes and \$! The Congressional Accountability Pledge is here.....let's see who signs it!  
Is Government polarized because of party affiliation? It's an easy answer....

**Technology and its nasty communication consequence!** What's the big culprit – Social Media?

**Why has religion become so taboo?** Do people think it's directed at them?

**TVs major impact** – Is it about ratings and sensationalism? Family values, what's that?

**Why certain aspects of the legal system have gone so bad?** The chance for the big lottery win!!

### **Why have we become such an ego driven society?**

Everyone wants face(book) time. Media is no longer just a provider of information!

### **What is your purpose in life, why were you born?**

Most people cannot answer this question? What if Mom was watching you?

**Violence** – What's the real reason for our increasingly violent society? Ego or lack of purpose?

**What's the key in changing society?** It starts with our youth! And it's younger than you think!

## CONTACT



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## AWARDS

- Marshall Klein Entrepreneur of the Year Award
- Board Chair: 2019 EO Global Membership Recruitment Excellence Award
- Technology Leader of the Year for the State of Louisiana
- #1 Amazon Best Selling Author